



This is a selection of design elements / screens from various submissions.

On each I comment on what I like and what I don't in order to give guidance for improvements and for combining them into a final consistent design.

Please note that the main inspiration for the landing page navigation, animation and scrolling behavior is feedmusic.com

INTRODUCTION

Please see also separate design brief for background animation



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[Programs](#)

[Researchs](#)

[EN](#)

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DO YOU BELIEVE YOUR SYSTEMS ARE SECURE?

Let s do a Reality Check

JOIN TODAY →

What I like:

- Font of "Do you believe your systems are secure?"
- Watermark background graphics
- Button design with grading colors

What I don't like:

- First Screen should be full screen animated background
- Language selectors
- Last Menu items is "Researchers"



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DO YOU BELIEVE YOUR SYSTEMS ARE SECURE?

Let's do a Reality Check

JOIN TODAY →



What I like:

- Font of "Do you believe your systems are secure?"
- Different font sizes and text colors

What I don't like:

- Big Shield Logo

[INTRODUCTION](#)[SOLUTIONS](#)[CUSTOMERS](#)[PROGRAMS](#)[RESEARCHS](#)[ENG](#) ▾

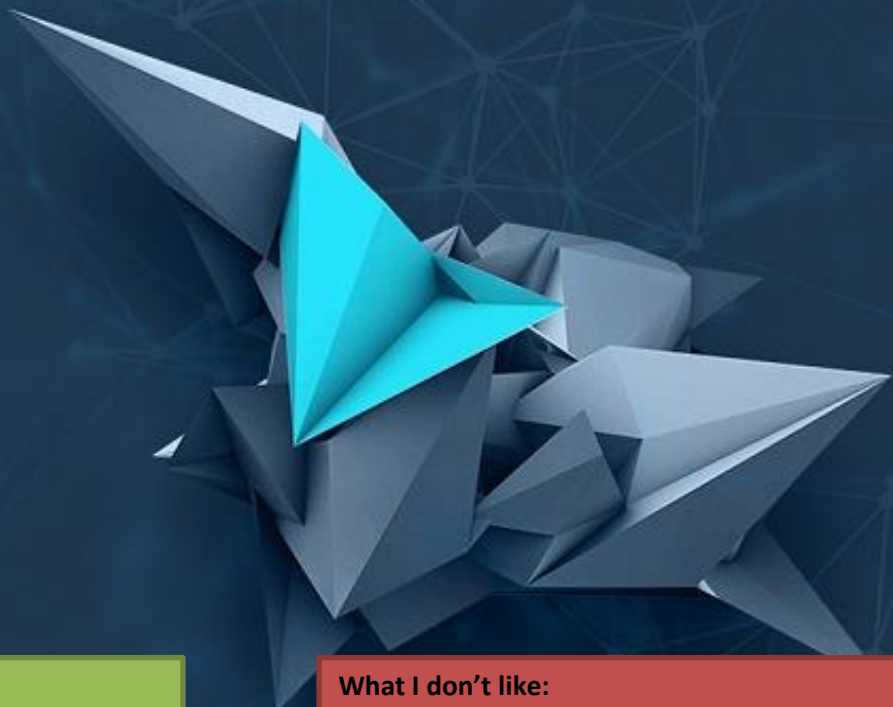
Franck ▾



Do you believe your systems are secure?

Let's do a Reality Check

JOIN TODAY



What I like:

- Background image
- Colors
- Screen transition not horizontal
- Menu items in ALL-CAPS

What I don't like:

- Orange button
- Missing progress bar under menu item
- Shield icon as part of logo

SOLUTIONS



PROGRAM

ANATOMY OF BUG BOUNTY PROGRAM

Your Bug Bounty Program can take on many different forms depending on your organization's maturity, objectives, scope, testing timelines, and budget.

Public vs Private

Scope

Time

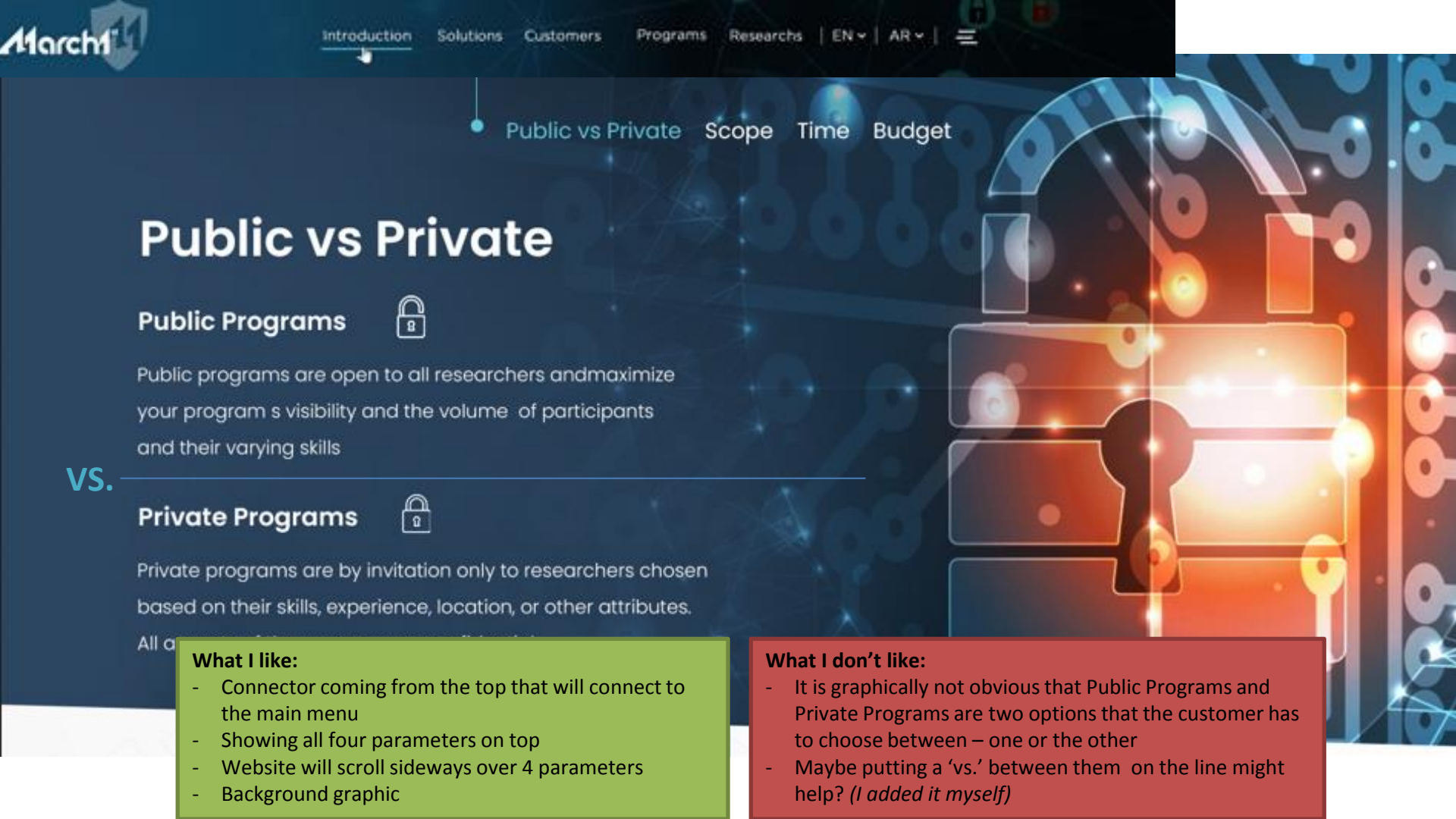
Budget

What I like:

- Title design with key word shadow behind it and partial underline
- Font of title
- Watermark background graphics

Not sure about:

- How to show / navigate across the four main parameters of a bug bounty program ...see next pages



Public vs Private

Scope

Time

Budget

Public vs Private

Public Programs



Public programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills

VS.

Private Programs



Private programs are by invitation only to researchers chosen based on their skills, experience, location, or other attributes.

All of our programs are designed to be as easy as possible to use.

What I like:

- Connector coming from the top that will connect to the main menu
- Showing all four parameters on top
- Website will scroll sideways over 4 parameters
- Background graphic

What I don't like:

- It is graphically not obvious that Public Programs and Private Programs are two options that the customer has to choose between – one or the other
- Maybe putting a 'vs.' between them on the line might help? (I added it myself)

PRIVATE

PUBLIC VS PRIVATE



PUBLIC PROGRAMS

Public programs are open to all researchers and maximize your program's visibility and the volume of participants and their varying skills.

VS.



PRIVATE PROGRAMS

Private programs are by invitation only to researchers chosen based on their skills, experience, location, or other attributes. All aspects of the program are confidential.

What I like:

- Overall graphical design
- Watermark
- Image
- Circular graphic around icons
- Title and font

What I don't like:

- It is graphically not obvious that Public Programs and Private Programs are two options that the customer has to choose between – one or the other
- Maybe putting a 'vs.' between them on the line might help? *(I added it myself)*

SCOPE



LIMITED SCOOP

Many clients choose to start with critical publicly available web targets, preferably in staging environments..

VS.



FULL ATTACK SURFACE

Eventually you should explore your full attack surface to avoid blind spots.



What I don't like:

- Icons don't match 'Limited Scope' and 'Full Attach Surface'

TIME



CONTINUOUS

Continuous programs are recommended for all customers, esp. for high value targets and dynamic/agile environments..



PROJECT BASED

Project based programs are limited to an agreed duration, similar to a traditional penetration test.

What I don't like:

- Image has nothing to do with 'Time'

BUDGET



OPEN BUDGET

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione



LIMITED BUDGET

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione



What I don't like:

- Icons need to be swapped

We recommend a **crawl/walk/run** approach to your bug bounty program by adjusting the above parameters. This allows you to streamline your patching processes and be prepared, and equipped to promptly resolve discovered vulnerabilities.



CRAWL

Launch private bug bounty
with limited scope



WALK

Transition to
public program



RUN

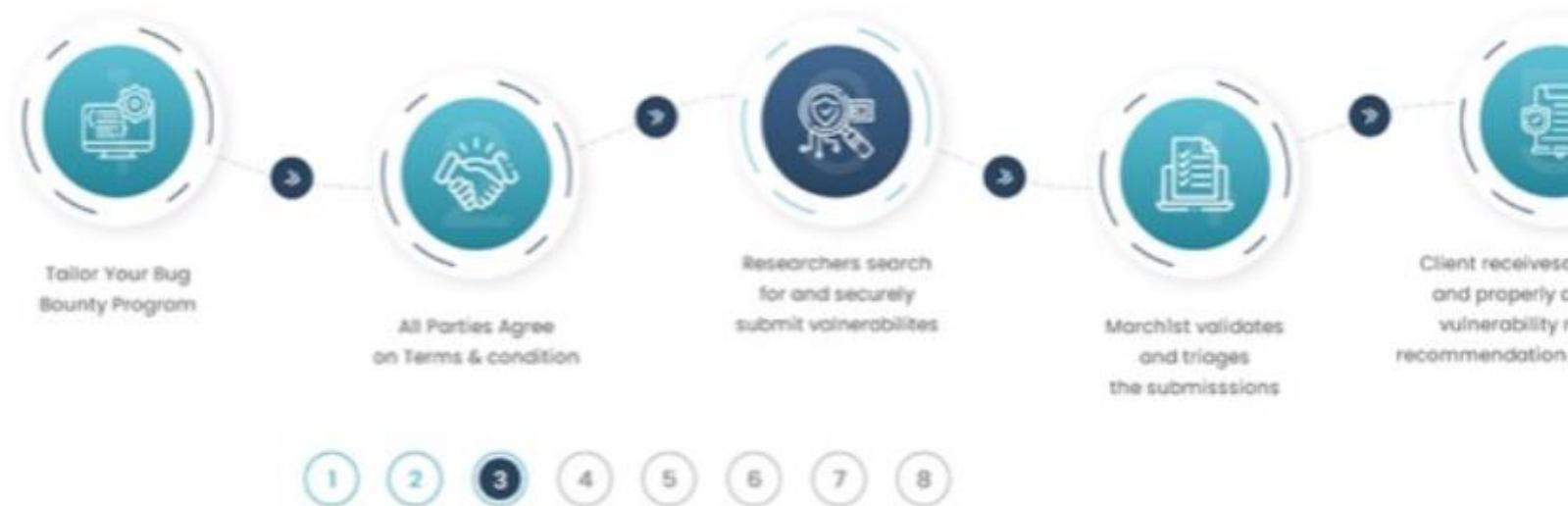
Increase rewards,
add targets

What I like:

- Circles graphics around the animal icons
- Two-colored animal icons

PROCESS

HOW IT WORKS FOR CUSTOMERS P



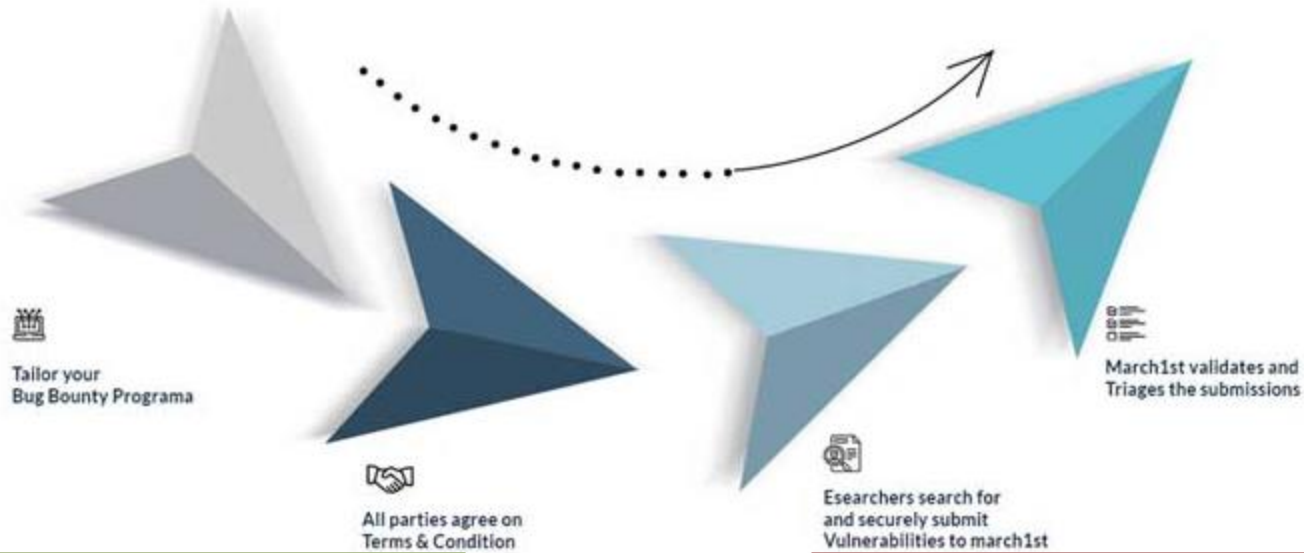
What I like:

- Clear flow
- Navigator at the bottom

What I don't like:

- Plain, not very creative

How it works for customer?



What I like:

- Idea of rotating animation, rather than simple horizontal scroll

What I don't like:

- Overall design...
- Arrows too large compared to Icons (Icons should maybe be embedded in arrows?)
- Dots and arrow look uninspired
- May need a navigator at the bottom that better matches the rotating design



Idea:

- Use this type of circular lock graphic to animate the rotation



TAILOR YOUR
BUG BOUNTY
PROGRAM



CUSTOMERS

CUSTOMERS THAT MARCH FIRST

march1st is the the first cyber security company in the Middle East to provide managed bug bounty and vulnerability disclosure programs. Our customers realize that a bug bounty program has the highest ROI of any cyber security investment. It is the reality check for their defenses and keeps thier IS teams on thier toes..



HELPING EMIRATE AIRLANE TO SECURE THEIR SYSTEM

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quis cras nam sodales scelerisque nec bibendum consectetur. Ut sit tincidunt cursus sem in massa faucibus. Velit netus sed sagittis, consectetur eu integer nibh at urna. Vestibulum suspendisse malesuada tellus feugiat quisque vulputate

[READ STUDY CASE →](#)

What I like:

- Title
- Font
- Watermark
- Button design

What I don't like:

- Image should be about customer, not generic
- Spelling: It is called "Emirates Airline"

Customers that march first

march1st is the the first cyber security company in the Middle East to provide managed bug bounty and vulnerability disclosure programs. Our customers realize that a bug bounty has the highest ROI of any cyber security investment. It is the reality check for their defenses and keeps thier IS teams on thier toes..

Helping Emirate Airplane to secure their System

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quis cras nam sodales scelerisque nec bibendum consectetur. Ut sit tincidunt cursus sem in massa faucibus. Velit netus sed sagittis, vulputate

[Read Study Case](#)

What I like:

- Side-by-side design

What I don't like:

- Boring font
- Text on right side should be as three bullets
- Right side should have a customer image & logo
- Left side arrow should be on left side of customer case study part on the right

What I like:

- Title
- Font
- Circular design
- Button

MARCH FIRST

CUSTOMERS THAT MARCH FIRST

March1st is the first cyber security company in the middle east to provide managed bug bounty and vulnerability disclosure programs. Our customers realize that a bug bounty program has the highest ROI of any cyber security investment. It is the reality check for their defenses and keeps their IT teams on their toes.



HELPING EMIRATE AIRLINE TO SECURE THEIR SYSTEM

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur in diameros. Sed sit amet ligula viverra nunc luctus consequat quis vitae quam. Vivamus justo justo, pellentesque vitae ante non pellentesque viverra eros. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Integer vel arcu purus. Ut ut purus sed ex placerat venenatis.

[READ STUDY CASE](#)

Customers that march first

march1st is the the first cyber security company in the Middle East to provide managed bug bounty and vulnerability disclosure programs. Our customers realize that a bug bounty program has the highest ROI of any cyber security investment. It is the reality check for their defenses and keeps thier 15 teams on thier toes..



Helping Emirate Airplane to secure their System

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quis cras nam sodales scelerisque nec bibendum consectetur. Ut sit tincidunt cursus sem in massa faucibus. Velit netus sed sagittis, consectetur eu integer nibh at urna. Vestibulum suspendisse malesuada tellus feugiat quisque vulputat

What I like:

- Font
- Image about customer

What I don't like:


- Button missing to case study

PROGRAMS

CYBER SERVICE

Search To Provider Service 🔍

PUBLIC (25) PRIVATE (55) POINONLY (55) REWARD (55)



formerly oDesk


PUBLIC SAFE HARBOUR

BITBUCKET DISCOVER
VERNUBILITY PROGRAMME
FULL REWARD

Programme to test emirate
Airline System and programmes

100\$ 1.000 \$
Pervulnerability

Join Program →



REGIONS


PUBLIC SAFE HARBOUR

DIGISTORM

Programme to test emirate
Airline System and programmes

100\$ 1.000 \$
Pervulnerability


Join Program →



TWILIO

A Cloud Communications
Company

PUBLIC SAFE HARBOUR



WU


PUBLIC SAFE HARBOUR

WESTERN UNION

Moving money for better

100\$ 1.000 \$
Pervulnerability

Join Program →




step

PUBLIC SAFE HARBOUR

BITBUCKET DISCOVER
VERNUBILITY PROGRAMME
FULL REWARD

Programme to test emirate
Airline System and programmes



BITBUCKET DISCOVER

Programme to test emirate
Airline System and programmes

100\$ 1.000 \$
Pervulnerability

Join Program →

What I like:

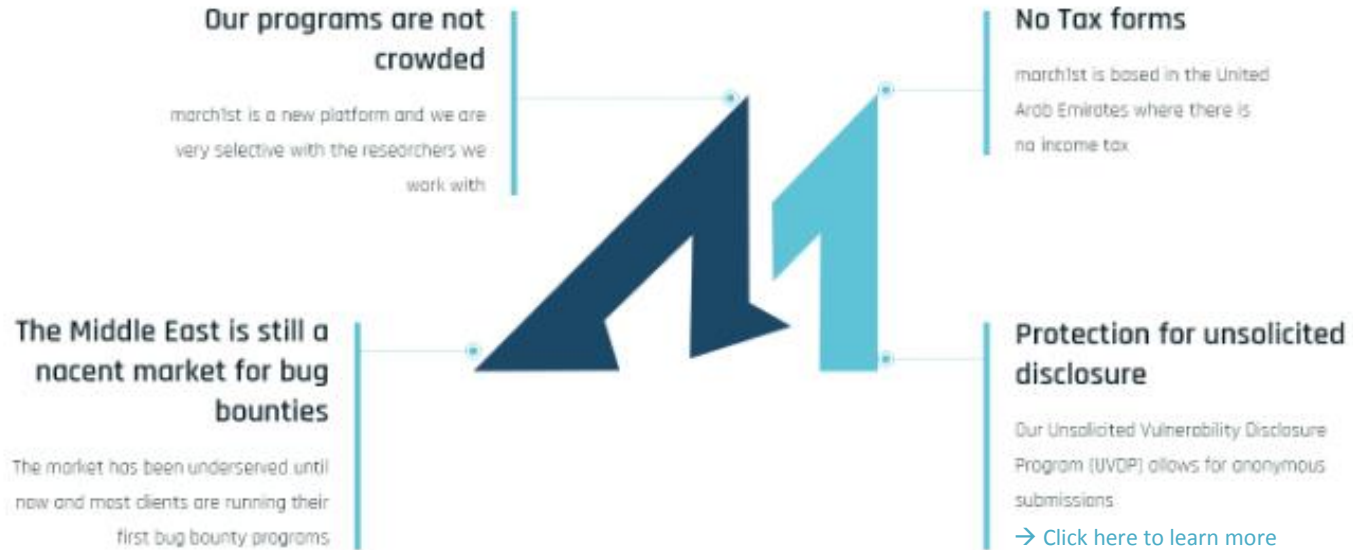
- Font
- Simplicity
- Button looks different than 'Public/Private' and 'Safe Harbor' indicators

What I don't like:

- Navigation arrows at bottom
- Title should be: "Active Programs"

RESEARCHERS

Why hack with March1st?



What I like:

- Connecting the advantages to March1st logo
- Blue lines next to the text connecting to the graphic

What I don't like:

MARCH1ST HACKER

ENLIST AS A MARCH1ST HACKER

Join mach1st and make a name for yourself as part of our distinguished community of ethical hackers protecting our clients.

JOIN OUR HACKER COMMUNITY

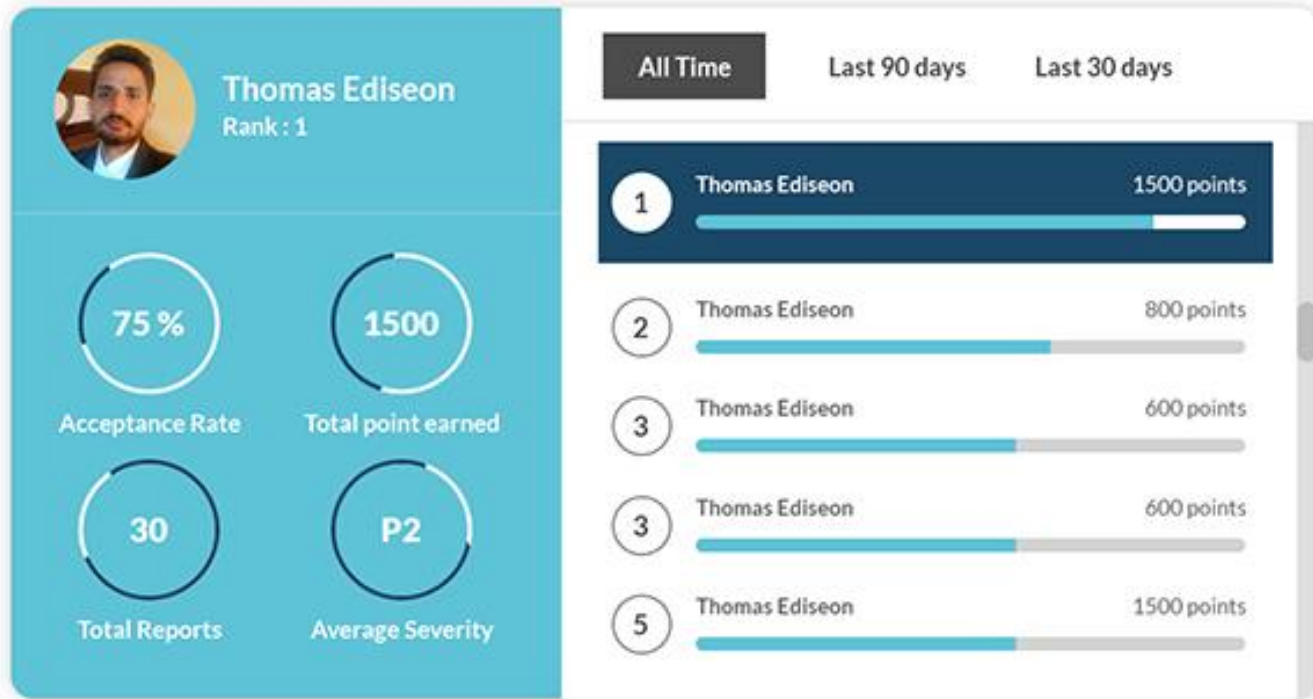
What I like:

- Background image

What I don't like:

- Maybe add the March1st logo... or at least the 'M' somewhere

BOARD LEADER BOARD



What I like:

- Circles around the numbers on the left

What I don't like:

- Box around with rounded corners is probably unnecessary

FAQ

frequently ask question

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem.

Is anyone can register in the program ? +

How we get the awrd -

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Ribus commodo viverra

when it will be last day to submit a report +

Is anyone can register in the program ? +

Is anyone can register in the program ? +

How we get the awrd +

when it will be last day to submit a report +

Is anyone can register in the program ? +

Is anyone can register in the program ? +

END OF PAGE



Contact Us

-  **Phone: +604 856 0303**
-  **Email: info@company.com**
-  **Company, 24643 21B Ave
Langley, BC, Canada, V2Z 1J3**

Quick links

- Home
- Contact Info & dealer list
- Privacy Statement
- Service & Support
- FAQ
- Products
- About Us
- Return Policy
- Size Recommendations
- Order Info
- Applications
- Site Map

What I like:

- Background image
- Fine lines separating content
- Clarity and simplicity

What I don't like:

- Orange color

Other Design Elements I liked



What I like:

- Logo – can you try to put that fine shield around the 'M' of the name, rather than putting a separate 'M'?



What I like:

- 'M' Watermarkcould be used in various places of the landing page



What I like:

- 'M' with image inside